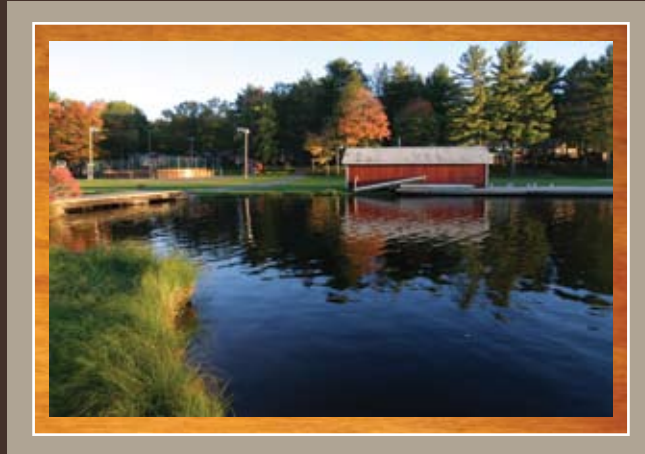


B R O C H U R E



T H E H U M E E A S T P R O J E C T



35.3

LIFEGUARD



WELCOME!

HUME EAST, the project presented here, **IS THE RESULT OF NEARLY TEN YEARS OF PRAYER, RESEARCH, NEGOTIATIONS AND COMMITMENT.** We are excited to share this incredible opportunity, which is stunning in its scope and impact.

Recognized as one of the Nation's **PREMIER YOUTH PROGRAMS**, Hume Ministries has a vision for reaching more than 100,000 campers every year with the Gospel of Jesus Christ.

EVERY GENERATION is presented with challenges and opportunities that become the defining moments of their lives. We are currently facing just such an opportunity.

HUME EAST will not only impact the present generation, but generations to come. We don't think this is just a good idea. We believe it's a calling!

With eternity at stake,



Jeff Lilley
Executive Director
Hume Ministries



CHILDREN ARE THE LIVING MESSENGERS WE LEAVE



BEHIND TO A GENERATION WE WILL NEVER SEE



WAGON TRAIN JUNIOR CAMP



CALEB DISCIPLESHIP CAMP



WILDWOOD LEADERSHIP CAMP



MEADOW RANCH JR. HIGH CAMP



PONDEROSA HIGH SCHOOL CAMP



FAMILY CAMPS



ROMANCE COUPLES



HUME SAN DIEGO



SINCE 1946

GOD HAS BEEN MOLDING HUME TO ACCOMPLISH GREAT THINGS.

In 2006, Hume West welcomed over 45,000 campers. With approximately 500 staff we served over 576,000 meals and dished out untold amounts of ice cream, milk shakes and fries. We mended scores of scraped knees, created hundreds of thousands of smiles and watched the love of Christ fill kids and adults alike.

Hume continues to send teams around the corner and around the world, impacting governments, missionaries, churches and orphans for eternity — **ONE LIFE AT A TIME!**



FOOTBALL SPORTS CAMPS



MISSION TRIPS



JOSHUA WILDERNESS INSTITUTE



WINTER CAMPS



POINTMAN LEADERSHIP (MOSCOW)



MADE CONFERENCE FOR GIRLS

THE “H” FACTOR

KNOWING WHAT TO DO AND WHY, makes Hume a “best of class” camping experience. We’ve been molding our programs for decades; evolving, learning, and changing to meet camper needs. It’s what makes our programs work in the Sierra Nevada Mountains, the beaches of San Diego, Bolivia, Costa Rica or Papua New Guinea.

ENERGY

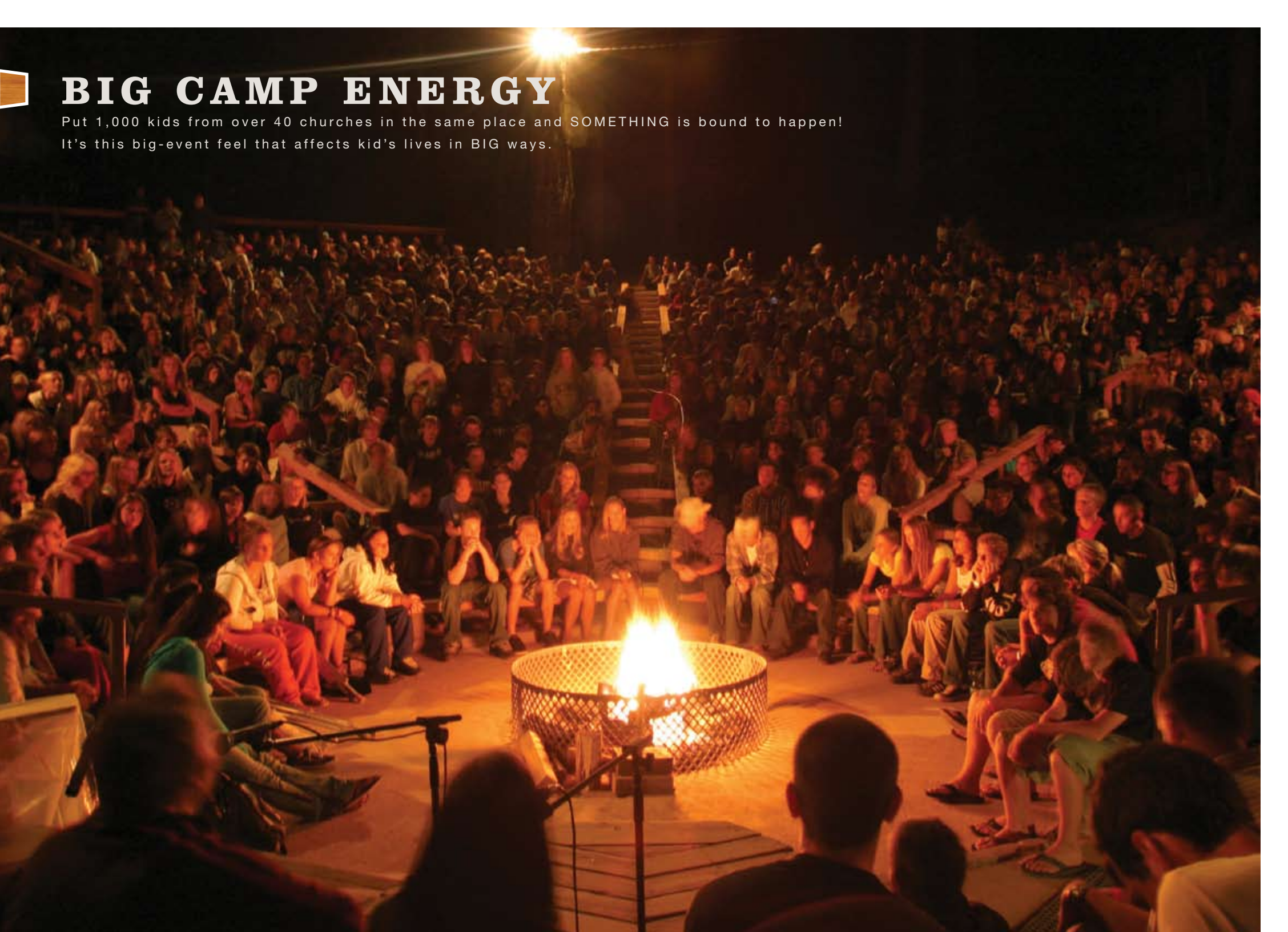
MUSIC

SPEAKERS

RECREATION

LOCAL CHURCH PARTNERSHIP

LOCATION

A large crowd of people, mostly children and young adults, are seated in an amphitheater at night. They are gathered around a central fire pit where a bright fire is burning. The scene is illuminated by the fire and a bright light source at the top center, creating a warm and intimate atmosphere. The people are looking towards the center, suggesting they are participating in an event or listening to a speaker.

BIG CAMP ENERGY

Put 1,000 kids from over 40 churches in the same place and SOMETHING is bound to happen!
It's this big-event feel that affects kid's lives in BIG ways.



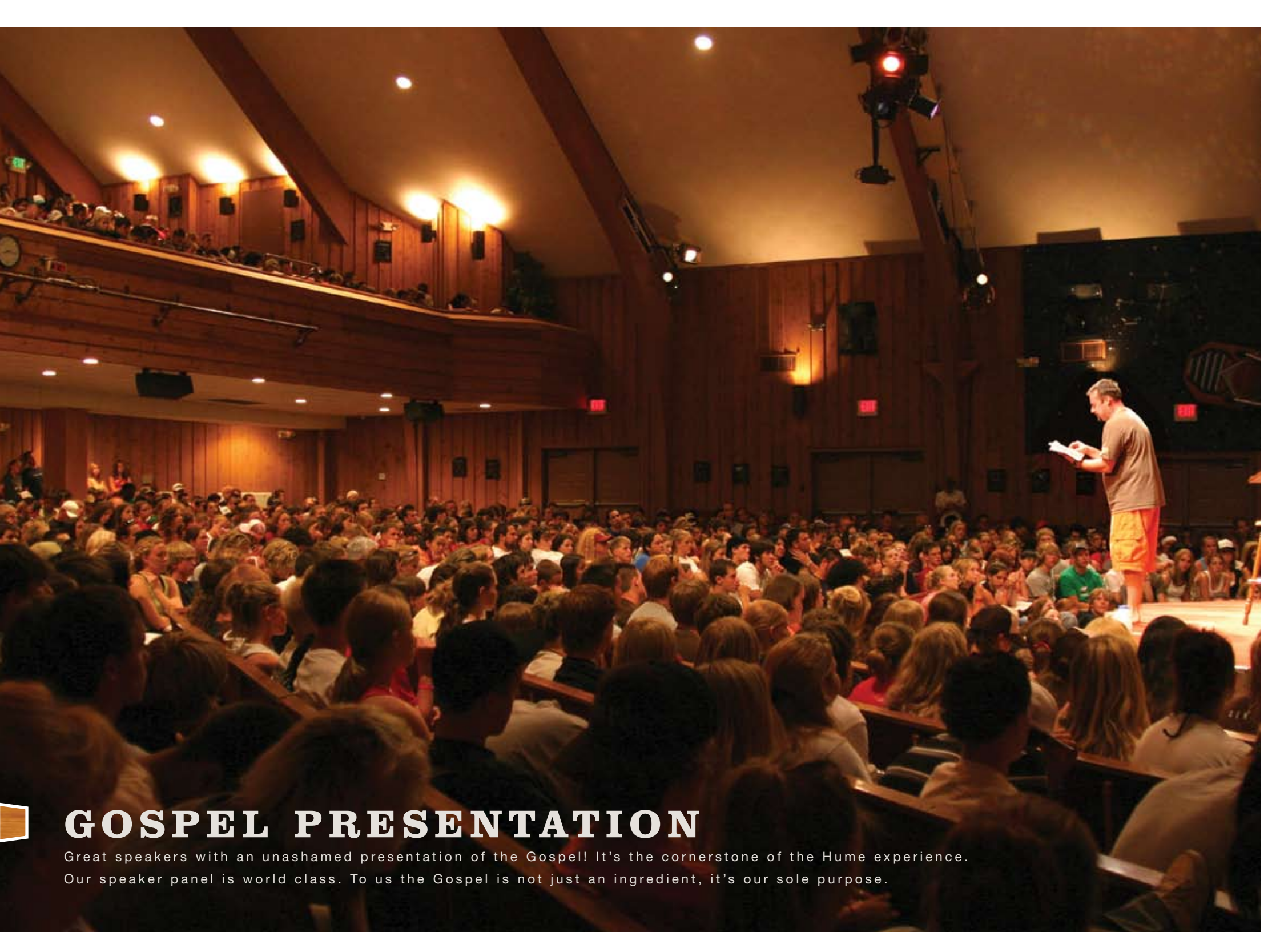
GREAT MUSIC

It's the key to a kid's heart and emotions. A great band with 1,000 kids in chapel, or a few voices with an acoustic guitar, nothing inspires like music.



iPOD GENERATION

PARENTS OFTEN ASK US: How do I connect with my teenager? Our answer sometimes seems mystifying to parents: Borrow his iPod.



GOSPEL PRESENTATION

Great speakers with an unashamed presentation of the Gospel! It's the cornerstone of the Hume experience. Our speaker panel is world class. To us the Gospel is not just an ingredient, it's our sole purpose.



LEAP OF FAITH

FAITH ISN'T FAITH UNTIL IT'S ALL YOU'RE HOLDING ONTO.

Even Hume games have a point, and fun activities point toward a deeper, spiritual purpose.



RECREATION

Recreation is "re-creation", and it's the pulse of Hume. Build energy and tension, let loose, harness emotion, work together, and have fun.



WHEN JESUS LEFT THE EARTH, HE LEFT BEHIND A CHURCH, NOT A CAMP.

PARTNERSHIP

Hume is committed to being an extension of the local church.

Coming to Hume allows youth pastors to spend individual time with their students, transforming lives one life at a time.





LOCATION

A PLACE SET APART. A place away from distraction, strategically located to provide the biggest experience for the largest number of kids, where stillness and reflection happen in an incredible natural setting.





WHY DO IT?

CHILDREN ARE
THE LIVING MESSENGERS
WE LEAVE BEHIND
TO A GENERATION
WE WILL NEVER SEE



JOSHUA STUDENTS IN PRAYER

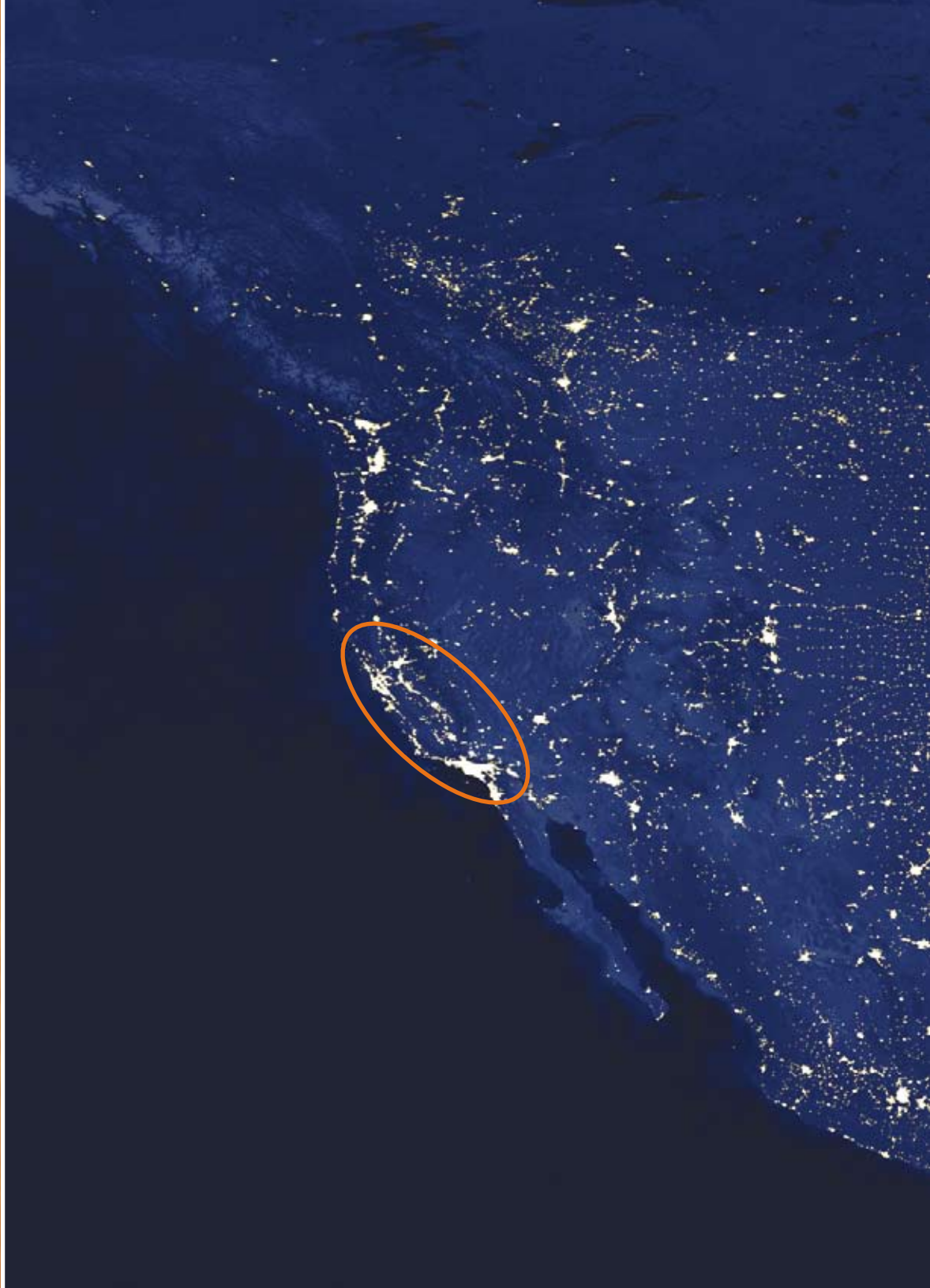
LIFE TRANSFORMATION

IT IS THE MISSION OF HUME to affect life transformation in all who come into contact with the ministry through accepting Jesus Christ and the disciplines of Bible study, prayer, and local church fellowship.



SF/LA

WE KNOW HOW TO BRING KIDS from big markets to big events, in away places. For over 60 years HUME WEST has served churches from San Francisco to San Diego, in large cities and small towns.





NY/DC

HUME EAST is located less than two hours from Manhattan, and only five hours from 65 million people from Boston to DC.

The Northeast Megalopolis includes the largest concentration of English speaking young people in the world and encompasses the heart of culture, media, government, fashion, music and the arts. Is it possible to make an impact from Kansas to Kandahar by reaching influential teens in NY and DC? Absolutely, yes!

GOING EAST

For years, East Coast youth pastors have been asking “How can we bring our kids to Hume?”
Now we're bringing Hume to them!

Lon Solomon, pastor of McLean Bible Church in Virginia, has been asking Hume to come East for ten years. Already over 35 other large, mega churches (with memberships of 2,000 to 10,000) have expressed a similar deep interest in bringing students to Hume East. Churches are saying “How soon can you be here? We needed you yesterday.”

We're taking an existing premier camp property, complete with all facilities, located on a beautiful lake and isolated from outside distractions — adding one of the top camping programs in the nation, with over 60 years of successful ministry to create Hume East.

HUME EAST IS AN EXISTING CAMP situated on over 700 acres with room to grow. It is currently a residential camp, hosting the same 500 kids all summer. By simply changing from single beds to bunk beds, Hume East will immediately accommodate 1,000 kids per week, 10,000 kids per summer — without adding a single building. Within ten to fifteen years Hume East will scale up to host over 60,000 campers a year.



THE NEW HUME EAST



HUME LAKE EAST CABINS

HUME EAST

717+ acres
75 acre lake
16 tennis courts
10 basketball courts (3 indoor)
6 baseball fields (with batting cage)
3 heated swimming pools
Golf driving range
2 covered sports pavilions
5 volleyball courts
2 snack facilities
Horse stables
Riding ring
State-of-the-art gymnastics facility
Recreation hall/auditorium
Movie theater
New 9,000 square foot arts center
Dining hall (serves up to 800)
Health center
Staff homes
57 cabins



DINING COMMONS



CABINS AND SPORTS FACILITY (BEHIND)



HORSE STABLES



TENNIS COURTS AND SOCCER FIELD

MORE HUME EAST

- Boat house
- Weight room
- Multiple offices
- Maintenance and laundry facilities
- Vehicles - trucks, snow plows, 4 buses, golf carts, etc.)
- Mountain bikes
- Motorcycles
- Ski boats
- Jet skis
- Canoes and kayaks
- 13 miles of scenic trails
- 2 outpost camps (rustic camping)
- 2 recreation courts
- 7-element high ropes course
- 9-element low ropes course
- 2 climbing walls
- Climbing boulder
- Archery range
- Total of 153,000 square feet of buildings





RECREATION FIELD



SHADE AND SEATING OUTSIDE CABINS



SMALL CAMPFIRE AND CABIN DECK

PEOPLE, PROGRAM, FACILITIES

MORE THAN A MOTTO, it's Hume's philosophy on how to run a good camp. Understanding and meeting the needs of people has to happen first. Building buildings and hoping "they will come" just doesn't work. America is an experience economy, and Christian camping must keep pace. The Hume East facility is ready now — allowing us to minister to kids now!





LAKE INLET AND GRASS SPORTS FIELD



HUME LAKE EAST IN THE FALL



PLACES TO FACES

HUME LAKE IS MORE THAN A PLACE. It's an experience filled with the best things in life. It transforms people — impacting souls for eternity with the joy of salvation.



DECK OUTSIDE DINING COMMONS



2006 STAFF PHOTO

EVERY YEAR Hume Lake's staff run programs that change lives for eternity.



SERIOUS TIMES

John Adams wrote to Thomas Jefferson in the twilight of their years, “My friend, you and I have lived in serious times.” This is even more true today.

WE AND OUR CHILDREN ARE LIVING IN SERIOUS TIMES. Our lives move faster than ever. Truth is blurred by culture — media, music, movies, the internet, and even our circle of friends.

In serious times, the truth of the Gospel of Jesus Christ never changes. Hume Ministries is unwavering in our commitment to reach kids for Christ. The Hume staff is ready to head East bringing a new generation of youth to Jesus Christ **IN A PLACE SET ASIDE, AWAY FROM DISTRACTIONS.**

Every generation is presented with challenges and opportunities that become defining moments. We currently face such an opportunity. Will you partner with us in welcoming a new generation of youth to Hume East?

PLEASE JOIN US!

The Hume Ministries Staff

A HUME MINISTRY

**HUME LAKE CHRISTIAN CAMPS
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HUME, CA 93628**

1.559.335.2000

**www.humelake.org
www.humeministries.org**